

**Request for Proposals**  
**Birmingham City Center Master Plan Update**  
**Questions and Answers – Posted April 10, 2024**

**Question # 1: The RFP is clear on the process leading to a potential start date in August; however, we are unclear on the desired timetable for completion of the project. Please provide any information on a preferred timetable and completion target for the project.**

- **Answer to Question # 1:**  
We do not expect this master plan update to be a lengthy process, but also do not have a drop-dead deadline that we need to have plan completed by due to project funding reasons, etc. We would welcome guidance on the expected amount of time it would take to complete the five project tasks.

**Question # 2: Which organizations will be represented on the Selection Committee for the Birmingham, AL City Center Plan Update?**

- **Answer to Question # 2:**  
Members of the Selection Committee will be made of up representatives from REV Birmingham and the Regional Planning Commission of Greater Birmingham.

**Question # 3: Are RPCGB and REV looking for new analysis on infrastructure needs or for the consultant team to review past work and existing conditions to recommend where improvements would have the greatest economic impact?**

- **Answer to Question # 3:**  
We expect the consultant team to assess the infrastructure project ideas recommended in the 2020 City Center Master Plan and continue to evaluate their need and priority in alignment with the economic strategy that will be outlined in this City Center Master Plan Update. Nonetheless, we do not intend to confine the consultant team solely to preexisting ideas and strategies. Any additional transportation or infrastructure projects deemed deserving of priority should be duly considered and incorporated.

**Question # 4: We prefer to partner with a local firm or individual to help ground our work with on-the-ground knowledge and relationships. Would you prefer to see that in the proposal?**

- **Answer to Question # 4:**  
A local partner is not a requirement of this project. The expertise and diversity of the team will be considered. All proposed team members will be evaluated based upon their qualifications and technical skills as stated in the required Personnel Qualifications pages.