

# **RPCGB's Strengthening Mobility and Revolutionizing Transportation (SMART) Project with UA (Paid Partnership with CLASTRAN and BJCTA)**

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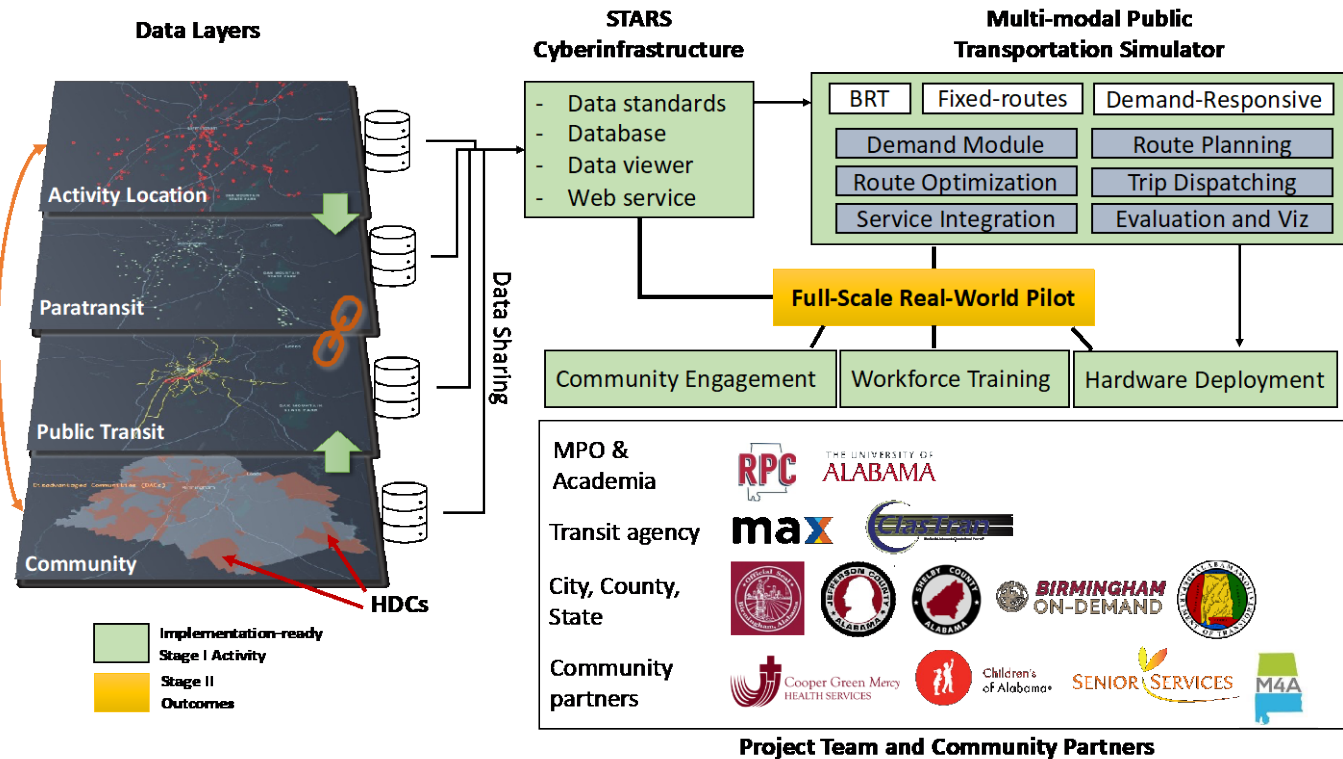
# Project Scope

## Jefferson & Shelby Counties, AL

- >41.6% of the total population and >39.7% of senior citizens live in Historically Disadvantaged Communities.
- >119K people in poverty and >20K households without a private vehicle.

## Our Goal

- Revitalize regional public transportation services in **central Alabama** via a **community-** and **data-driven** platform.

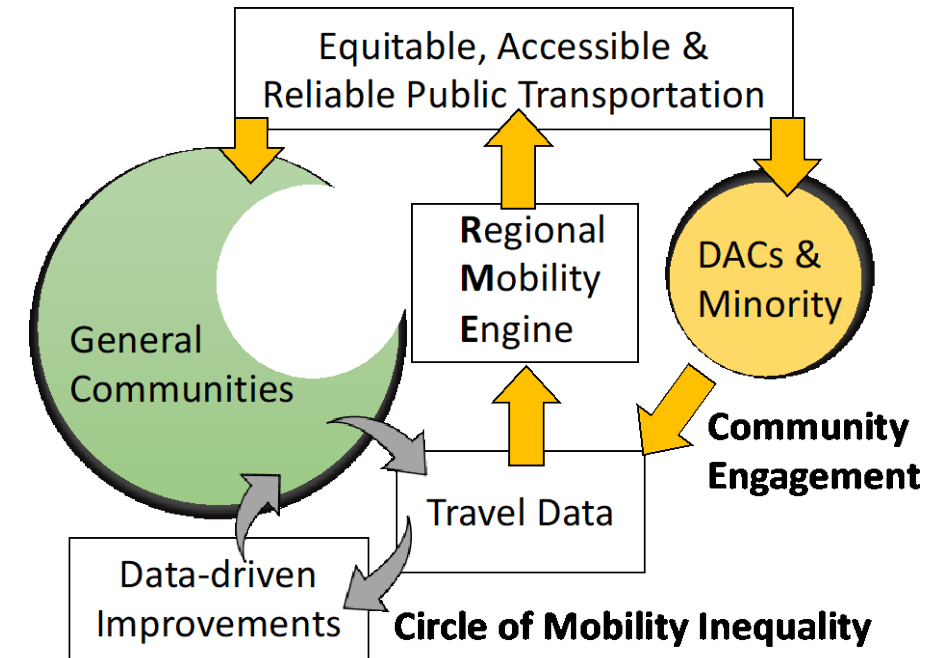


Framework of Regional Mobility Engine for Central Alabama

# Project Tasks

Main tasks in our project (phase I):

- **Uncovering Communities' Travel Needs**
  - By using transit data, communities' sociodemographic, neighborhood movements and visits to places of interest
- **Agent-based Simulator for Multi-modal Public Transportation**
  - One-stop solution to test and evaluate plans for high-complexity transit optimization tasks
- **Deploying Cyberinfrastructure for Transit Service Integration**
  - By equipping the transit service providers and major activity locations with a practice-ready platform to share and consolidate their data
- **Hardware Deployment for Transit Communication and Signal Priority**
  - To improve the attractiveness of public transportation service and reliability

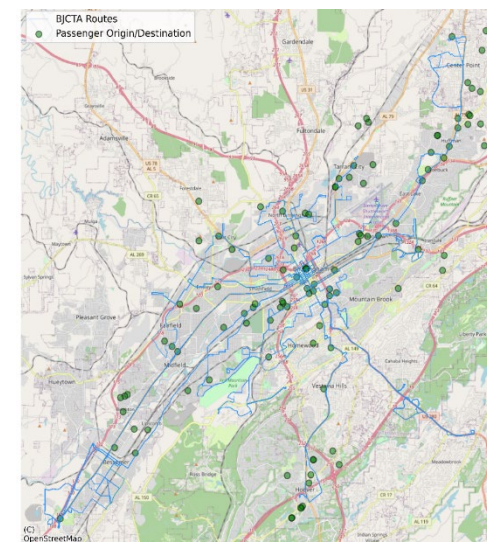


Vision of Regional Mobility Engine

# Uncovering Communities' Travel Needs

## Recovering the hidden demand for public transportation services

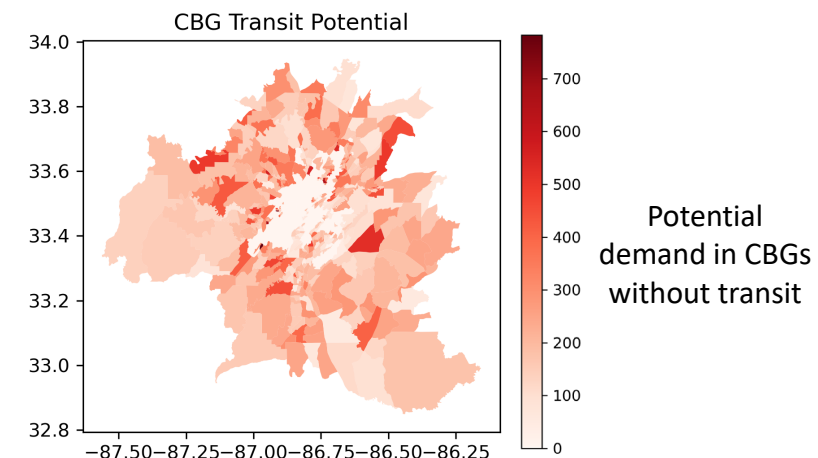
- Latent Transit Demand: Use a machine learning model for estimating the potential demand score of communities not covered by transit (387 out of 669 census-block groups)
- Hidden demand maybe 100% of currently served trips.
- Nearly 50% of the hidden demand can likely be captured with minor service modifications + combination of transit and micro-transit



Paratransit trips with a nearby transit stop at the origin/destination within the requested window

## Public transportation survey

- Collecting information on transit use experiences and expectations
  - A. Local survey at major activity locations (e.g., malls)
  - B. Local survey at residential locations (homes)
  - C. Local survey in buses
- Identifying the top 20 locations not served by the transit system. E.g., Woodland Park (429 Woodland Dr) and Tannehill Promenade (4965 Promenade Pkwy)



# Agent-based Simulator

## Motivation

- The complexity of integrating systems at regional level cannot be handled by existing transportation planning tools

## Input and Process

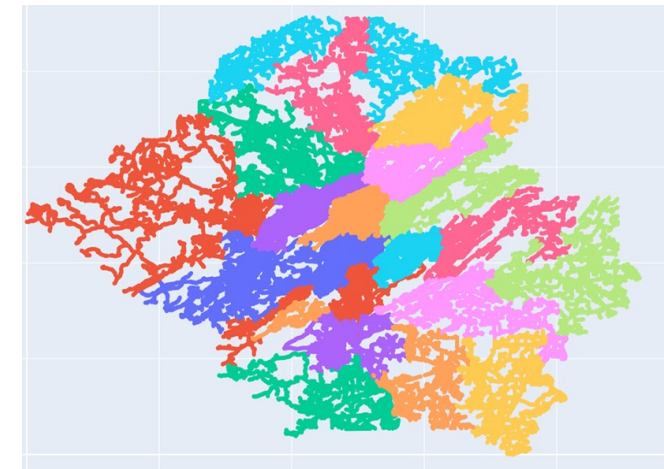
- Major public transportation modes (BRT, fixed-route, on-demand/paratransit shuttles) as well as demand analyses results
- Establishing fixed-route and flexible-route transit functionalities, incorporating time-scheduled and neighborhood-specific operations

## Optimizing the performance with parallel computing

- Dynamic vehicle distribution across zones/sub-networks, facilitating vehicle movement and zone transitions
- Load-balancing workflow by network repartitioning

## Output

- Scenario testing and evaluation performance metrics covering efficiency, accessibility, and equity



**Network partitioning for parallel computing**



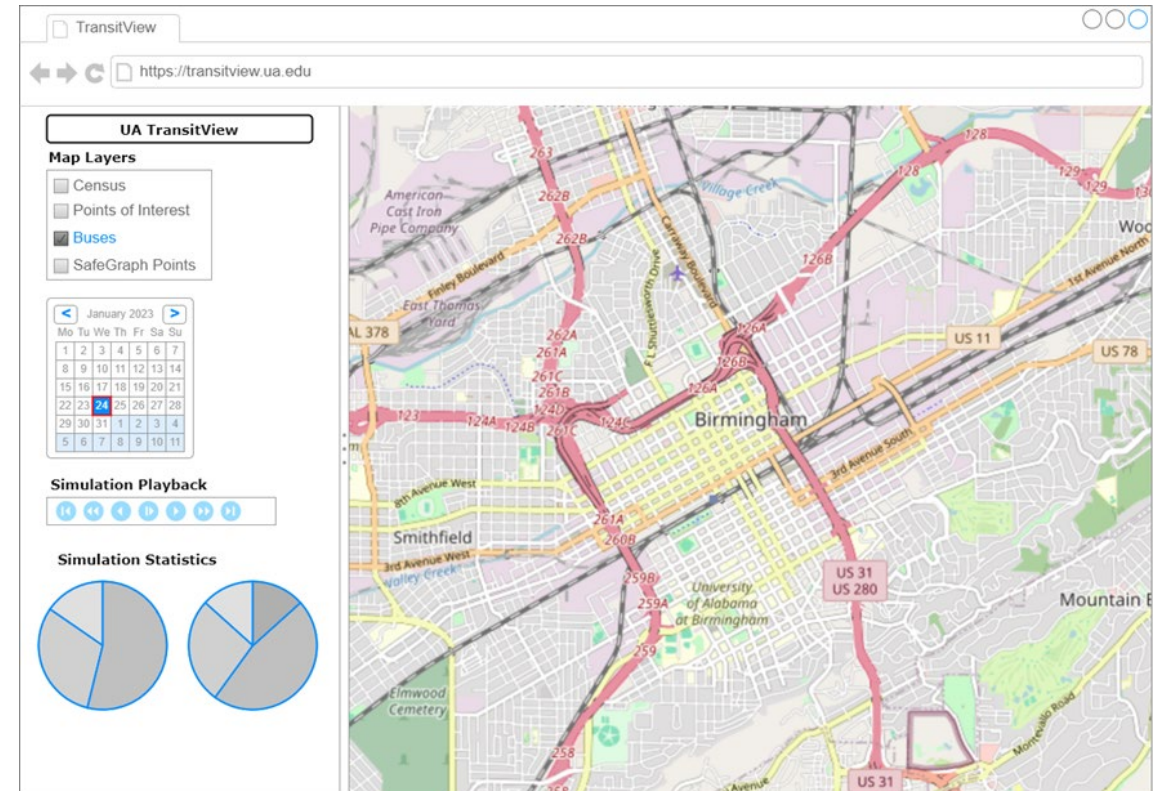
# Cyberinfrastructure & Intersections Priority

## Cyberinfrastructure

- Developing a high-level architecture plan for the TransitView system
- Five primary static map layers
  - Survey results for transit potential
  - SafeGraph point-of-interest of business locations
  - Census data (Socio-economic and demographic)
  - Jobs/employment opportunities
  - Underlying road network

## Signal priority

- Based on ridership at BRT stops and their nearby stops (< 500m)
- Priority simulation of 11 intersections on 20th Street in downtown Birmingham, AL, using CALTRANS 170 controller platforms



Mockup version of the TransitView

# Next Steps

## Communities' Travel Demands

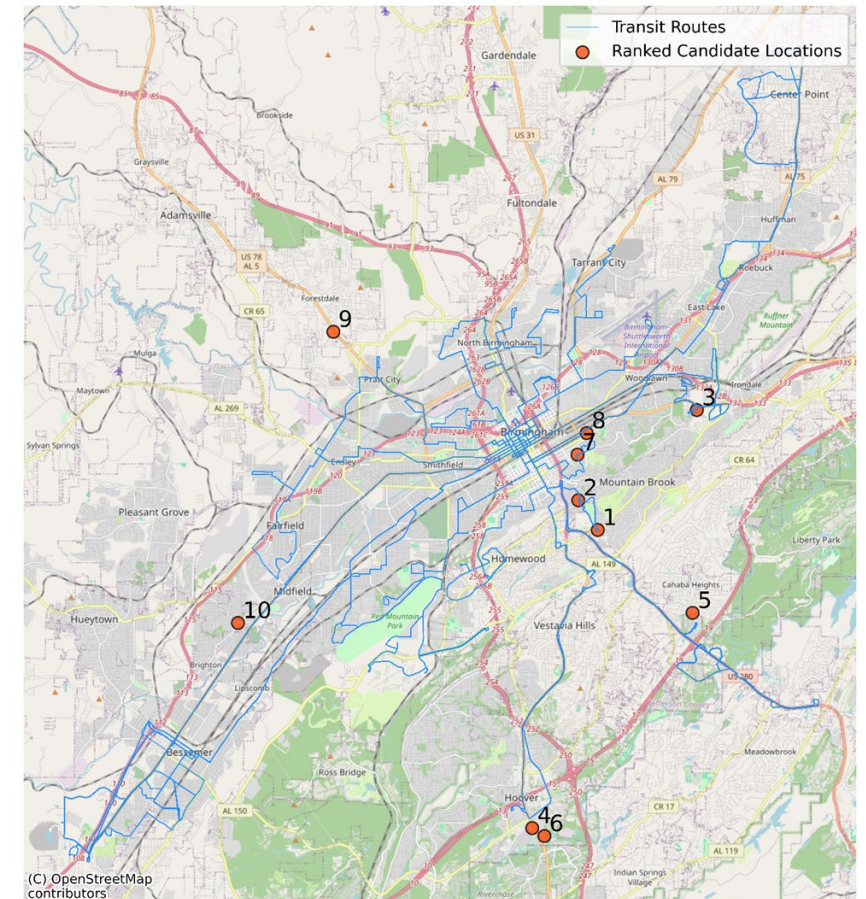
- Analyzing the expansion of the current transit routes
- Survey design and rollout

## Agent-based Simulator

- Including real-world bus routing, taxi demand, passenger pick-up and drop-off

## Cyberinfrastructure and priority

- Finalizing a feedback system to provide parameterized input to the simulation and modeling system.
- Implementing the system in cooperation with the connected vehicle vendor and the Birmingham traffic team



Candidate activity locations of extending transit routes