

TRIP LAB COMMUNITY OUTREACH PROGRAM FOR TEEN DRIVERS

In Partnership with the Regional Planning Commission of Greater Birmingham

DISTRACTED DRIVING QUICK FACTS

32,000+

Approx. number of people who died in crashes involving distracted drivers from 2012 – 2021

3,522

Lives lost in crashes involving distracted drivers in 2021 alone.

8%

Fatal crashes in 2021 that involved distracted drivers

Source: distraction.gov

ALABAMA STATS

1

Typical drivers in Alabama have greater than a 2 in 5 chance of involvement in any injury or fatal crash operating a vehicle over their lifetimes.

2

In Alabama, a traffic crash was reported every 3 minutes and 55 seconds in 2020.

3

In 2020, there were 932 people killed in 853 fatal crashes in Alabama. While the majority of those crashes (75%) occurred in urban areas, the most fatalities (61%) occurred in rural areas.

4

Of all fatal crashes in Alabama in 2020, 6% were caused by drivers 19 years or under, and 19% were caused by drivers 25 years and under.

Source: www.dot.state.al.us/publications/Design/pdf/safetyPlanning/2020FactsBook.pdf

NOTABLE ACCOMPLISHMENTS



Funding from RPC was successfully leveraged enabling us to secure partnerships with Blue Cross Blue Shield, Honda, and State Farm to take our Outreach Program statewide in 2022.



Our distracted driving outreach program (Oct. 2022 – Sep. 2023) enabled us to provide distracted driving outreach programs to over 1,600 students in the Greater Birmingham area and over 4,000 students statewide.



Since 2017, we have provided direct outreach to nearly 13,000 students in the Greater Birmingham area and to nearly 5,500 statewide.



In 2023, the TRIP Lab and our Distracted Driving Outreach Program moved to The University of Alabama and are now part of the Institute for Social Science Research. In 2024, we will receive a new, state-of-the-art, Mercedes driving simulator.

ABOUT OUR PROGRAM

Teenagers are killed and injured every day because too many drivers focus on using a handheld phone instead of the road. That is why the TRIP Lab and the Regional Planning Commission of Greater Birmingham (RPC) joined together in 2017 to help parents, educators, and concerned citizens learn more about distracted driving and to raise awareness within the community.

Through education, we can reduce the number of tragedies.

MEET THE FOUNDER AND OUTREACH PROGRAM MANAGER



The TRIP Lab was founded by **Dr. Despina Stavrinos** in 2009. Through her leadership, the lab has grown to include cutting-edge, state-of-the-art research, education, and outreach focused on transportation safety.

Ms. Kelly Koncsol is the Program Manager of the TRIP Lab Outreach Program. She has worked in community outreach for over a decade.



SCHEDULE AN EVENT



If you are part of a school, PTA, business, community organization, church, or other group, we would love to talk with you about hosting a distracted driving presentation, FREE OF COST.



CONTACT US



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TRIP LAB

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